



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Fortune Media & Counseling
Attention: Accounts Payable
527 Avenue B
Redondo Beach, CA 90277

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
939513-2	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Izzy Rostovsky	HRP - Los Ange	National

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congres	#365 FRNDS/P MURPHY	365

Flight Dates	Order #	Alt Order #
08/21/12 - 09/03/12	939513	06259586

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	33	146

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/21/12	08/31/12	THE CHEW	1P-2P	-TWTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-TWTF--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/28/12	12:59 PM	THE CHEW	1P-2P	:30	PM12-106H	\$225.00 NM
2	08/21/12	09/03/12	10-11a Anderson Cooper 10-11a	10-11a	MTWTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	MTWTF--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/27/12	10:22 AM	10-11a Anderson Cooper	10-11a	:30	PM12-106H	\$275.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/28/12	09/03/12	MTWTF--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	W	08/29/12	10:51 AM	10-11a Anderson Cooper	10-11a	:30	PM12-106H	\$275.00 NM
4	WPBF	Th	08/30/12	10:20 AM	10-11a Anderson Cooper	10-11a	:30	PM12-106H	\$275.00 NM
5	WPBF	F	08/31/12	10:35 AM	10-11a Anderson Cooper	10-11a	:30	PM12-105H	\$275.00 NM
3	08/21/12	09/03/12	ACCESS HOLLYWOOD 106x-136x	106x-136x	MTWTF--	:30	3	\$20.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/28/12	09/03/12	MTWTF--	3	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	W	08/29/12	1:31 AM	ACCESS HOLLYWOOD	106x-136x	:30	PM12-106H	\$20.00 NM
4	WPBF	F	08/31/12	1:32 AM	ACCESS HOLLYWOOD	106x-136x	:30	PM12-106H	\$20.00 NM
5	WPBF	M	09/03/12	1:24 AM	ACCESS HOLLYWOOD	106x-136x	:30	PM12-106H	\$20.00 NM
4	08/21/12	09/03/12	Nightline	11:35-12:05AM	MTWTF--	:30	1	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/28/12	09/03/12	MTWTF--	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/29/12	12:09 AM	Nightline	11:35-12:05AM	:30	PM12-106H	\$475.00 NM
LR- Network Program Runover									
5	08/21/12	09/03/12	The View	11A-12PM	MTWTF--	:30	3	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	MTWTF--	3	\$750.00				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
939513-2	09/09/12	September 2012	08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#365 FRNDS/P MURPHY	365

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/21/12	09/03/12	The View	11A-12PM	MTWTF--	:30	3	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/27/12 11:00 AM The View 11A-12PM :30 PM12-106H \$750.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/28/12 09/03/12 MTWTF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Th 08/30/12 11:34 AM The View 11A-12PM :30 PM12-106H \$750.00 NM									
5 WPBF F 08/31/12 11:32 AM The View 11A-12PM :30 PM12-106H \$750.00 NM									
6	08/21/12	09/03/12	Jimmy Kimmel	12:06-01:06AM	MTWTF--	:30	3	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/21/12 08/27/12 MTWTF-- 3 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 08/27/12 12:51 AM Jimmy Kimmel 12:06-01:06AM :30 PM12-106H \$75.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/28/12 09/03/12 MTWTF-- 3 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WPBF Th 08/30/12 1:04 AM Jimmy Kimmel 12:06-01:06AM :30 PM12-105H \$75.00 NM									
4 WPBF F 08/31/12 12:46 AM Jimmy Kimmel 12:06-01:06AM :30 PM12-105H \$75.00 NM									
6 WPBF M 09/03/12 1:01 AM Jimmy Kimmel 12:06-01:06AM :30 PM12-105H \$75.00 NM									
7	08/21/12	09/03/12	1230-1P Access Hollywood	1230-1p	MTWTF--	:30	2	\$275.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/21/12 08/27/12 MTWTF-- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/27/12 1230-1P Access Hollywood 1230-1p :00 \$275.00 NM									
See MG 7.5									
5 WPBF W 08/29/12 12:38 PM 1230-1P Access Hollywood 1230-1p :30 PM12-106H \$275.00 NM									
MG for 7.1 08/27									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/28/12 09/03/12 MTWTF-- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF W 08/29/12 12:56 PM 1230-1P Access Hollywood 1230-1p :30 PM12-106H \$275.00 NM									
3 WPBF Th 08/30/12 12:42 PM 1230-1P Access Hollywood 1230-1p :30 PM12-105H \$275.00 NM									
8	08/21/12	09/03/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	2	\$325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/28/12 09/03/12 MTWTF-- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Tu 08/28/12 12:25 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12-106H \$325.00 NM									
3 WPBF M 09/03/12 12:24 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12-105H \$325.00 NM									
9	08/21/12	09/03/12	Dr. Oz	4-5p	MTWTF--	:30	3	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/28/12 09/03/12 MTWTF-- 2 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF F 08/31/12 4:42 PM Dr. Oz 4-5p :30 PM12-106H \$525.00 NM									
5 WPBF M 09/03/12 4:29 PM Dr. Oz 4-5p :30 PM12-106H \$525.00 NM									
10	08/21/12	08/27/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/21/12 08/27/12 MTWTF-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/27/12 5:13 AM WPBF News 25 @ 5am 5-530am :30 PM12-106H \$175.00 NM									

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Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#365 FRNDS/P MURPHY	365

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/21/12	08/27/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
11	08/21/12	09/03/12	M-F 5pm News	5-6pm	MTWTF--	:30	2	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/28/12	09/03/12	MTWTF--	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	08/28/12	5:24 PM	M-F 5pm News	5-6pm	:30	PM12-106H	\$475.00 NM
4	WPBF	M	09/03/12	5:29 PM	M-F 5pm News	5-6pm	:30	PM12-106H	\$475.00 NM
12	08/21/12	09/03/12	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	1	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/28/12	09/03/12	MTWTF--	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	08/30/12	6:09 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PM12-106H	\$625.00 NM
13	08/21/12	09/03/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	2	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	MTWTF--	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/27/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	PM12-106H	\$1,500.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/28/12	09/03/12	MTWTF--	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	W	08/29/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	PM12-106H	\$1,500.00 NM
3	WPBF	Th	08/30/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	PM12-106H	\$1,500.00 NM
14	08/21/12	09/03/12	Good Morning America	7-9AM	MTWTF--	:30	2	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	MTWTF--	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/27/12	7:55 AM	Good Morning America	7-9AM	:30	PM12-106H	\$475.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/28/12	09/03/12	MTWTF--	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	08/28/12	7:59 AM	Good Morning America	7-9AM	:30	PM12-106H	\$475.00 NM
4	WPBF	Th	08/30/12	7:50 AM	Good Morning America	7-9AM	:30	PM12-106H	\$475.00 NM
15	08/21/12	09/03/12	Jeopardy	7:30-8PM	MTWTF--	:30	2	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/28/12	09/03/12	MTWTF--	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	W	08/29/12	7:42 PM	Jeopardy	7:30-8PM	:30	PM12-106H	\$1,600.00 NM
3	WPBF	M	09/03/12		Jeopardy	7:30-8PM	:00		\$1,600.00 NM
See MG 15.5									
5	WPBF	M	09/03/12	7:43 PM	Jeopardy	7:30-8PM	:30	PM12-106H	\$1,600.00 NM
MG for 15.3 09/03									
16	08/21/12	09/03/12	Dr. Oz M-F 9-10a	9-10a	MTWTF--	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	MTWTF--	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/27/12	9:29 AM	Dr. Oz M-F 9-10a	9-10a	:30	PM12-106H	\$275.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/28/12	09/03/12	MTWTF--	2	\$275.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
16	08/21/12	09/03/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	MTWTF--	:30	2	\$275.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WPBF</td><td>W</td><td>08/29/12</td><td>9:54 AM</td><td>Dr. Oz M-F 9-10a</td><td>9-10a</td><td>:30</td><td>PM12-106H</td><td>\$275.00</td><td>NM</td></tr><tr><td>4</td><td>WPBF</td><td>F</td><td>08/31/12</td><td>9:37 AM</td><td>Dr. Oz M-F 9-10a</td><td>9-10a</td><td>:30</td><td>PM12-106H</td><td>\$275.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WPBF	W	08/29/12	9:54 AM	Dr. Oz M-F 9-10a	9-10a	:30	PM12-106H	\$275.00	NM	4	WPBF	F	08/31/12	9:37 AM	Dr. Oz M-F 9-10a	9-10a	:30	PM12-106H	\$275.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
3	WPBF	W	08/29/12	9:54 AM	Dr. Oz M-F 9-10a	9-10a	:30	PM12-106H	\$275.00	NM																																	
4	WPBF	F	08/31/12	9:37 AM	Dr. Oz M-F 9-10a	9-10a	:30	PM12-106H	\$275.00	NM																																	
17	08/31/12	08/31/12	20/20 Class of Time - Pre-emptible with notice	Prime Other	----1--	:30	1	\$2,000.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>----1--</td><td>1</td><td>\$2,000.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>08/31/12</td><td>9:47 PM</td><td>20/20</td><td>Prime Other</td><td>:30</td><td>PM12-106H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	----1--	1	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	F	08/31/12	9:47 PM	20/20	Prime Other	:30	PM12-106H	\$2,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/27/12	09/02/12	----1--	1	\$2,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	F	08/31/12	9:47 PM	20/20	Prime Other	:30	PM12-106H	\$2,000.00	NM																																	
18	08/25/12	09/01/12	Sat 6-7am News Class of Time - Pre-emptible with notice	Sat 6-7am	-----1-	:30	1	\$175.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>-----1-</td><td>1</td><td>\$175.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WPBF</td><td>Sa</td><td>09/01/12</td><td>6:13 AM</td><td>Sat 6-7am News</td><td>Sat 6-7am</td><td>:30</td><td>PM12-106H</td><td>\$175.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	-----1-	1	\$175.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Sa	09/01/12	6:13 AM	Sat 6-7am News	Sat 6-7am	:30	PM12-106H	\$175.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/27/12	09/02/12	-----1-	1	\$175.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
2	WPBF	Sa	09/01/12	6:13 AM	Sat 6-7am News	Sat 6-7am	:30	PM12-106H	\$175.00	NM																																	
22	09/01/12	09/01/12	Sat Jeopardy Class of Time - Pre-emptible with notice	Sat 7:30-8PM	-----1-	:30	1	\$500.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>-----1-</td><td>1</td><td>\$500.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WPBF</td><td>Sa</td><td>09/01/12</td><td>7:52 PM</td><td>Sat Jeopardy</td><td>Sat 7:30-8PM</td><td>:30</td><td>PM12-105H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	-----1-	1	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Sa	09/01/12	7:52 PM	Sat Jeopardy	Sat 7:30-8PM	:30	PM12-105H	\$500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/27/12	09/02/12	-----1-	1	\$500.00																																						
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2	WPBF	Sa	09/01/12	7:52 PM	Sat Jeopardy	Sat 7:30-8PM	:30	PM12-105H	\$500.00	NM																																	
23	09/01/12	09/01/12	Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	-----1-	:30	1	\$375.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>-----1-</td><td>1</td><td>\$375.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>09/01/12</td><td>8:43 AM</td><td>Sat 8-9am News</td><td>Sat 8-9am</td><td>:30</td><td>PM12-106H</td><td>\$375.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	-----1-	1	\$375.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	09/01/12	8:43 AM	Sat 8-9am News	Sat 8-9am	:30	PM12-106H	\$375.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/27/12	09/02/12	-----1-	1	\$375.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Sa	09/01/12	8:43 AM	Sat 8-9am News	Sat 8-9am	:30	PM12-106H	\$375.00	NM																																	
24	08/26/12	09/02/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>-----1</td><td>1</td><td>\$200.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WPBF</td><td>Su</td><td>09/02/12</td><td>10:26 AM</td><td>Chris Matthews</td><td>Sun 10-10:30AM</td><td>:30</td><td>PM12-105H</td><td>\$200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	-----1	1	\$200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Su	09/02/12	10:26 AM	Chris Matthews	Sun 10-10:30AM	:30	PM12-105H	\$200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/27/12	09/02/12	-----1	1	\$200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
2	WPBF	Su	09/02/12	10:26 AM	Chris Matthews	Sun 10-10:30AM	:30	PM12-105H	\$200.00	NM																																	
25	08/26/12	09/02/12	Sun 11:35pm Late News Class of Time - Pre-emptible with notice	1135p-12am	-----1	:30	1	\$350.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>-----1</td><td>1</td><td>\$350.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WPBF</td><td>Su</td><td>09/02/12</td><td>11:58 PM</td><td>Sun 11:35pm Late News</td><td>1135p-12am</td><td>:30</td><td>PM12-106H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	-----1	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Su	09/02/12	11:58 PM	Sun 11:35pm Late News	1135p-12am	:30	PM12-106H	\$350.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/27/12	09/02/12	-----1	1	\$350.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
2	WPBF	Su	09/02/12	11:58 PM	Sun 11:35pm Late News	1135p-12am	:30	PM12-106H	\$350.00	NM																																	
26	08/26/12	09/02/12	Grey's Anatomy Class of Time - Pre-emptible with notice	12am-1am	-----1	:30	1	\$50.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>-----1</td><td>1</td><td>\$50.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WPBF</td><td>Su</td><td>09/02/12</td><td>12:48 AM</td><td>Grey's Anatomy</td><td>12am-1am</td><td>:30</td><td>PM12-106H</td><td>\$50.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	-----1	1	\$50.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Su	09/02/12	12:48 AM	Grey's Anatomy	12am-1am	:30	PM12-106H	\$50.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/27/12	09/02/12	-----1	1	\$50.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
2	WPBF	Su	09/02/12	12:48 AM	Grey's Anatomy	12am-1am	:30	PM12-106H	\$50.00	NM																																	
28	09/02/12	09/02/12	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----1	:30	1	\$100.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>-----1</td><td>1</td><td>\$100.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>09/02/12</td><td>6:25 AM</td><td>Sun 6-7am News</td><td>Sun 6-7am</td><td>:30</td><td>PM12-106H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	-----1	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	09/02/12	6:25 AM	Sun 6-7am News	Sun 6-7am	:30	PM12-106H	\$100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/27/12	09/02/12	-----1	1	\$100.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Su	09/02/12	6:25 AM	Sun 6-7am News	Sun 6-7am	:30	PM12-106H	\$100.00	NM																																	

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
939513-2	09/09/12	September 2012	08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#365 FRNDS/P MURPHY	365

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	08/26/12	09/02/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	09/02/12	6:39 PM	Sun 630pm News	630-7pm	:30	PM12-106H	\$325.00 NM
31	08/26/12	09/02/12	Sun ABC Prime A	7-8PM	-----1	:30	1	\$775.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----1	1	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	09/02/12	7:42 PM	Sun ABC Prime A	7-8PM	:30	PM12-106H	\$775.00 NM
32	09/02/12	09/02/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----1	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/02/12	8:43 AM	Sun 8-9am News	Sun 8-9am	:30	PM12-106H	\$275.00 NM
34	08/30/12	08/30/12	Thur ABC Prime B	9-10PM	---1---	:30	1	\$1,800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	---1---	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/30/12	9:20 PM	Thur ABC Prime B	9-10PM	:30	PM12-106H	\$1,800.00 NM
35	08/21/12	09/03/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWTFSS	:30	2	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/28/12	09/03/12	MTWTFSS	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	08/29/12	11:40 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	PM12-106H	\$800.00 NM
	LR- Network Program Rerun								
4	WPBF	M	09/03/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	PM12-106H	\$800.00 NM
37	08/28/12	08/28/12	Tues ABC Prime B	9-10PM	-1-----	:30	1	\$1,800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-1-----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/28/12	9:17 PM	Tues ABC Prime B	9-10PM	:30	PM12-106H	\$1,800.00 NM
39	08/29/12	08/29/12	Wed ABC Prime B	9-10PM	--1----	:30	1	\$1,800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--1----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/29/12	9:45 PM	Wed ABC Prime B	9-10PM	:30	PM12-106H	\$1,800.00 NM
40	09/01/12	09/01/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$325.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----1-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/01/12	7:18 PM	Sat 7pm News	7-730pm	:30	PM12-106H	\$325.00 NM
45	09/02/12	09/02/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S	1	\$275.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
939513-2	09/09/12	September 2012	08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#365 FRNDS/P MURPHY	365

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	09/02/12	09/02/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/02/12 7:30 AM GMA Sunday 7-8am Sun 7-8am :30 PM12-106H \$275.00 NM									
46	09/02/12	09/02/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----S 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/02/12 5:14 AM Sun 5-6am News Sun 5-6am :30 PM12-106H \$50.00 NM									
Total Spots							57		

Total Spots **57**

Payment Terms 30 Days

<u>Gross Total</u>	\$31,410.00
<u>Agency Commission</u>	\$4,711.50
<u>Net Amount Due</u>	\$26,698.50